National ORS Campaign

In Pakistan, one child is dying every minute and every fifth death is due to diarrhea or diarrhea related c

WHO has recognized Oral Rehydration Solution (ORS) as the single most life-saving drug of the 21st ce

NCHD launched ORS Campaign to reduce deaths caused by diarrhea which kills 41,000 children every

Through this campaign, NCHD trained almost 13.77 million women in 80 districts of Pakistan.

Program Profile

Districts covered = 80 districts

Number of women trained = 14.1 million