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Exhibition of logo designs for national literacy year 2010-11

ISLAMABAD: National Commission for Human Development (NCHD) organised an exhibition of logo designs for the National Literacy Year 2010-11 at Pakistan National Council for Arts (PNCA), Islamabad. Minister for Information and Broadcasting Qamar Zaman Kaira was the Chief Guest at the occasion. NCHD Director General Zulfiqar Ahmad during his welcome address, said that Year 2010 -11 were officially announced as the National Literacy Year (NLY) by Prime Minister Yousuf Raza Gilani. He said that NCHD, acting as the secretariat to conduct various activities to celebrate NLY, launched a logo competition in June 2010 involving general public. The main objective was to create awareness amongst the people developing a sense of ownership and involvement of the creative people of Pakistan for the cause of Literacy in the country. A jury headed by Chairman Hunerkada Jamal Shah finalized the winners. At this occasion NCHD Chairperson Nafisa Shah said that NCHD works with provincial and local governments in supporting education. "Along with providing additional teachers and transitory schools to fill the gaps present the delivery system, NCHD is promoting adult literacy by establishing adult literacy centers throughout Pakistan." During the exhibition, the winners were awarded with prizes. Sajjad Hussain from Multan won the first prize while Muhammad Ali and Atiqur Rehman from Islamabad got the second and third prize respectively. PR